

## **Historic, archived document**

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32/17  
Howard Rose Co.

Hemet

Cal.

# ROSE BUSHES

Winter Harvest

Third List - - Revised

November 15, 1926



# MASTER LIST

## 1926-1927

Grade No. 1---Teas, Hybrid Teas and Polyanthas, 18 inches and up to 24 inches. Climbers and Hybrid Perpetuals, 24 in. and up to 30 in.

Grade No. 1½---Teas, Hybrid Teas and Polyanthas, 12 inches and up to 18 inches. Climbers and Hybrid Perpetuals, 18 in. and up to 24 in.

*Order in multiples of TEN. Ten or more at these prices.*

*Grafted Varieties	No. 1 Each	No. 1½ Each
*Admiral Ward, HT, velvety-crimson.....	30c	20c
American Beauty, H.P. Red .....	30c	20c
Angelus, HT, white .....	25c	17c
Anna de Diesbach, HP, carmine-pink.....	30c	20c
*Annie Laurie, HT, flesh-pink .....	30c	20c
Antoine Revoire, HT, rose-flesh .....	25c	17c
*Arthur R. Goodwin, HT, copper.....		20c
Baby Anna Mueller, P, pink .....	25c	17c
Baby Catherine Zeimet, P, white .....	25c	17c
Baby Doll, P, yellow edged pink .....	25c	17c
Baby Dorothy, P, pink .....	25c	17c
Baby Edith Cavell, P, deep crimson .....	25c	17c
Baby Ellen Paulson, P, dark pink .....	25c	17c
Baby Erna Teschendorf, P, deep crimson.....	30c	20c
Baby Etoile Luisante, P, shrimp-pink .....	25c	17c
Baby Eugene Lamesch, P, orange-yellow.....	30c	20c
Baby LaMarne, P, salmon-rose.....		17c
Baby Louise Welter, P, pink .....	30c	20c
Baby Mme. N. Levasseur, P, crimson.....	25c	17c
Baby Orleans, P, geranium pink.....		17c
Baroness de Rothschild, HP, pink .....	30c	20c
Bessie Brown, HT, creamy white .....	25c	17c
Betty, HT, coppery rose .....	25c	17c
British Queen, HT, White.....		17c
*Candeur Lyonnaise, HP, white .....	30c	20c
Captain Christy, HP, silver-pink .....	25c	17c
Captain F. Bald, HT, (1919), Crimson, velvety- black, very fragrant and vigorous.....	25c	17c
Captain Hayward, HP, crimson .....	30c	20c
Chas. K. Douglas, HT, (1919), Flaming scarlet, flushed velvety-crimson, sweetly scented. Vig- orous, upright grower, very fine.....	25c	17c
Clara Watson, HT, flesh rose .....	25c	17c
Clic, HP, flesh .....	30c	20c
Clothilde Soupert, TP, white .....	20c	14c
Col. O. Fitzgerald, HT, velvety-crimson.....	25c	17c
Columbia, HT, pink .....	30c	20c
*Columbia, HT, pink .....	30c	20c
Columbia Silver, HT, silver-pink .....	30c	20c
*Columbia Silver, HT, silver-pink .....	30c	20c
Commonwealth, HT, deep pink .....	25c	17c
*Commonwealth, HT, deep pink .....	25c	17c
Conrad F. Meyer, HR, deep pink .....	25c	17c
Coquette des Alps, HN, white .....	25c	17c
Countess Clanwilliam, HT, pink .....	25c	17c
Countess of Gosssford, HT, salmon pink.....	25c	17c
Countess of Warwick, HT, (1919,) Color lemon-yel- low, edged pink; erect grower .....	25c	17c
Crimson Queen, HT, Crimson.....	20c	14c
Crusader, HT, velvety-crimson .....	25c	17c
Duc de Rohan, HP, crimson .....	30c	20c

Duchess of Albany, HT, red .....	25c	17c
Duchess de Brabant, T, pink .....	25c	17c
Duchess of Wellington, HT, yellow.....	25c	17c
Ecarlate, HT, scarlet-red .....	25c	17c
Edel, HT, (1919,) White flowers that open ivory-white. Strong and free flowering.....		17c
Edith Part, HT, rosy-red .....	25c	17c
Edward Mawley, HT, crimson .....	25c	17c
*Eldorado, Per, golden-yellow.....		25c
Esme, HT, creamy-white .....	25c	17c
Etoile de France, HT, velvety-crimson.....	25c	17c
Eugene Furst, HP, crimson .....	30c	20c
Fisher Holmes, HP, crimson .....	30c	20c
F. J. Grootendorst, PR, red.....	20c	14c
Francois Levet, HP, deep rose .....	30c	20c
Frank W. Dunlop, HT, Dark pink.....	25c	17c
Frau K. Druschki, HP, white, .....	35c	25c
General Jasqueminot, HP, crimson .....		20c
General McArthur, HT, scarlet .....	25c	17c
General S. A. Janssen, HT, carmine .....	25c	17c
General Washington, HP, red .....		20c
George Arends, HP, pink .....	25c	17c
*George Dickson, HP, dark crimson .....		20c
George Elger, TP, yellow .....	25c	17c
*Gladys Holland, HT, buff pink .....	25c	17c
*Gold Mine, HT, (1925,) Golden-yellow with orange-bronze heart, a strong grower, and has fine lasting qualities. It is a seedling of Mrs. Aaron Ward. ....	40c	30c
Gruss an Tep'ltz, HT, scarlet .....	20c	14c
*Hadley, HT, crimson .....		20c
*Harrisons Yellow, golden yellow .....	30c	20c
Harry Kirk, T, yellow .....	25c	17c
Heinrich Munch, HP, soft pink .....	30c	20c
Helen Gould, HT, red .....	25c	17c
Helen Taft, HT, pink .....	25c	17c
Henrietta, HT, orange-crimson .....	30c	20c
Hermosa, C, pink .....	25c	17c
His Majesty, HP, crimson .....	30c	20c
*Hoosier Beauty. HT, crimson,.....	25c	17c
Hortulanus Budde, HT, (1919), Dark red, semi-double. Blooms in great profusion throughout the summer. Very fine.....	30c	20c
*Hortulanus Fiet, HT (1919,) Buds long apricot yellow with coppery edges; flower salmon-rose. Growth medium, very floriferous. Grand .....	30c	20c
Hugh Dickson, HP, crimson .....	30c	20c
*Hugonis, lemon-yellow .....	35c	25c
Irish Elegance, HT, apricot .....	25c	
*Irish Fireflame, HT, copper .....	30c	
John Hopper, HP, rose .....	30c	20c
Jon J. L. Mock, HT, cherry red .....	25c	17c
Jubilee, HP, crimson .....	30c	20c
*Juliet, AB, gold to red .....	35c	25c
Kaisrine A. Victoria, HT, white .....	30c	20c
*Kaiserine A. Victoria, HT, white .....	30c	20c
Killarney, HT, shell pink .....	25c	17c
Killarney Brilliant, HT, crimson .....	30c	20c
Killarney, Dbl White, HT, White.....		17c
Killarney White, HT, White.....		17c
King George V, HP, crimson .....	30c	20c
K of K, HT, scarlet .....	25c	17c
Lady Ashtown, HP, pink .....		17c
Lady Hillingdon, T, apricot .....	25c	17c

Lady Ursula, HT, pink .....	25c	17c
La Detroit, HT, pink .....	25c	17c
La France, HT, silver-pink .....	25c	17c
Laurent Carle, HT, carmine .....	25c	17c
*Los Angeles, HT, pink to coral .....	35c	25c
Magna Charta, HP, bright rose .....	25c	17c
Maman Cochet, T, pink .....	25c	17c
*Maman Cochet, T, pink .....	25c	17c
Maman Cochet White, T, white .....	25c	17c
*Maman Cochet White, T, white .....	25c	17c
*Marshall P. Wilder, HP, red .....	30c	20c
*Mary Countess Ilchester, HT, carmine .....	30c	20c
*Miss Amelia Gude, HT, yellow .....	35c	25c
Mme. Able Chatney, HT, rose to salmon .....	25c	17c
*Mme Alexandra Dreux, Per, (1921,) Brilliant golden-yellow, full and of good form. Growth vigorous, erect, free flowering .....	40c	30c
Mme. Butterfly, HT, salmon .....		20c
*Mme. Butterfly, HT, salmon .....		20c
Mme. Caroline Testout, HT, pink .....	25c	17c
Mme. Caroline Testout Wht., HT, white .....	25c	17c
Mme. Cecil Brunner, P, pink .....	25c	17c
Mme. Chas. Wood, HP, cherry red .....	30c	20c
Mme. Ed. Herriot, HT, copper to coral-red .....	30c	20c
*Mme. Ed. Herriot, HT, copper to red .....	30c	20c
Mme. Jenny Gillemot, HT, yellow .....	30c	20c
Mme. Jules Grolez, HT, rose .....	25c	17c
Mme. Leon Pain, HT, silver-pink .....		17c
Mme. Pernet-Ducher, HT, yellow .....	25c	17c
Mrs. A. R. Waddell, HT, saffron .....	25c	17c
Mrs. Chas. Bell, HT, pink .....	25c	17c
Mrs. Chas Lamplough, HT, (1920), lemon-yel- low .....	20c	14c
Mrs. Chas. Russell, HT, pink .....	25c	17c
*Mrs. George Shawyer, HT, pink .....	25c	17c
*Mrs. Henry Winnett, HT, crimson .....	25c	17c
*Mrs. H. R. Darlington, HT, (1920,) Creamy-white; fragrant, free; perfect form; good grower .....	25c	17c
Mrs. John Laing, HP, soft pink .....	30c	20c
*Mrs. Wm. C. Egan, HT, pink .....	35c	25c
*Old Gold, HT, orange .....	30c	20c
Ophelia, HT, salmon-pink .....		20c
*Ophelia Golden, HT, yellow .....	35c	25c
Ophelia Supreme, HT, rose pink .....	30c	20c
*Padre, HT, copper-scarlet .....	35c	25c
Paul Neyron, HP, rose .....	30c	20c
Perle d'Or, P, yellow .....	25c	17c
*Premier, HT, pink .....	30c	20c
*Premier Red, HT, red .....	30c	20c
President Wilson, HT, pink .....	25c	17c
Prince C. de Rohan, HP, crimson .....	30c	20c
Prince de Bulgarie, HP, pink to copper .....		17c
Prince E. C. de Arenberg, HT, scarlet .....	25c	17c
Queen Beatrice, HT, pink .....	25c	17c
Radiance, HT, pink .....	25c	17c
Radiance Red, HT, crimson .....	30c	20c
Rose Dawn, HT (1925,) Bud large, long-pointed; soft rose-flesh with yellow base. Foliage abund- ant, light green, disease-resistant. Profuse bloomer. ....	25c	17c
*Rose Dawn, HT, same as above .....	25c	17c
Rose Marie, HT, watermelon red .....	30c	20c
*Rose Marie, HT, watermelon red .....	30c	20c
Sensation, HT, red .....	25c	17c

Sir Thomas Lipton, RH, white .....	25c	17c
*Soleil d'Or, AB, yellow .....	35c	25c
Souv. de Cl. Pernet, Per. (1920) yellow.....	40c	30c
*Souv. Cl. Pernet, Per, (1920) yellow.....	40c	30c
*Souv. de Georges Pernet, Per, red .....	30c	20c
Sunburst, HT, yellow .....	30c	20c
*Sunburst, HT, yellow .....	30c	20c
Templar, HT, (1925,) red .....	30c	20c
*Templar, HT, (1925,) red .....	30c	20c
Theresa, HT, orange .....	30c	20c
*Tipperary, HT, yellow .....	30c	20c
Ulrich Brunner, HP, red, .....	30c	20c
Victory, HT, (1920,) Glowing scarlet, large bloom, pointed, on long stems; semi-double. A fine free- growing bedder. Gold medal N. R. S.....	30c	20c
Viscountess Folkstone, HT, cream.....	20c	14c
Wellsley, HT, pink .....	25c	17c
*Willowmere, Per, pink .....	30c	20c
*Wm. F. Dreer, HT, pink to yellow.....		25c
William R. Smith, HT, cream .....	25c	17c
Winnie Davis, HT, apricot .....	25c	17c

### CLIMBERS

Alida Lovett, HW, pink .....	25c	17c
American Pillar, P, pink .....	20c	14c
Aviateur Bleriot, HW, yellow .....	25c	17c
Banksia White, B, white .....	25c	17c
Banksia Yellow, B, yellow .....	25c	17c
Belle of Portugal, HG, pink .....	35c	25c
Bess Lovett, W, crimson .....	20c	14c
Bonnie Prince, HW, white .....	20c	14c
Cherokee Pink, pink .....	25c	17c
Cherokee Ramona, red .....	25c	17c
Christine Wright, W, pink .....	20c	14c
Cl. Able Chatenay, HT, rose .....	25c	17c
Cl. American Beauty, HN, red .....	25c	17c
Cl. Baby Rambler, P, crimson .....	25c	17c
Cl. Belle Siebrecht, HT, pink .....	25c	17c
Cl. Caroline Testout, HT, pink .....	25c	17c
Cl. Cecil Brunner, P, pink .....	25c	17c
*Cl. Chateau de Clos Vougeot, HT, (1920,) a sport of the dwarf bush variety; most valuable as a velvety-black climbing rose. ....	35c	25c
Cl. Duchess of Wellington, HT, (Howard Rose Co., 1924) yellow .....	35c	25c
Cl. Etoile de France, HT, red .....	25c	17c
*Cl. General McArthur, HT, red .....	30c	20c
Cl. Gruss an Teplitz, HT, scarlet .....	25c	17c
*Cl. Hadley, HT, crimson .....	30c	20c
*Cl. Hoosier Beauty, HT, crimson .....	30c	20c
Cl. Jon J. Mock, HT, cherry-red .....	25c	17c
Cl. K. A. Victoria, HT, white .....	25c	17c
*Cl. Lady Hillingdon, T, apricot .....	30c	20c
*Cl. Los Angeles, HT, pink to coral.....	50c	
Cl. Maman Cochet, T, pink .....	25c	17c
Cl. Maman Cochet White, T, white .....	25c	17c
Cl. Mme. E. Herriot, HT (1921) .....	50c	40c
*Cl. Mrs. Aaron Ward, HT, Indian-yellow.....	50c	
*Cl. Mrs. Geo. Sawyer, HT, pink .....	30c	20c
Cl. Ophelia, HT, salmon .....	25c	17c
*Cl. Sunburst, HT, yellow .....	30c	20c
Cl. Winnie Davis, HT, pink .....	25c	17c

## MASTER LIST (Continued)

<b>Crimson Rambler</b> , P, crimson .....	25c	17c
<b>Dorothy Perkins</b> , HW, pink .....	20c	14c
<b>Dorothy Perkins White</b> , HW, white.....	20c	14c
<b>Dr. W. Van Fleet</b> , HW, pink .....	25c	17c
* <b>Duchess d'Auerstadt</b> , T, yellow .....	30c	20c
<b>Emily Gray</b> , HT, yellow .....	30c	20c
<b>Excelsa</b> , W, crimson .....		14c
<b>Flower of Fairfield</b> , P, crimson .....	25c	17c
<b>Gold of Ophir</b> , N, yellow .....	20c	14c
<b>Heart of Gold</b> , HW, dark crim. to yellow.....	25c	17c
<b>Hiawatha</b> , W, carmine .....	20c	14c
<b>Lady Gay</b> , W, pink .....	20c	14c
<b>Mary Wallace</b> , HW, pink .....	25c	17c
<b>Mme. Alfred Carriere</b> , N, white .....	20c	14c
<b>Pauls Scarlet Climber</b> , W, crimson .....	25c	17c
<b>Purity</b> , HW, (1920) Pure white .....	25c	17c
<b>Rene M. Henriette</b> , N, crimson .....	20c	14c
* <b>Reve d'Or</b> , N, buff .....	25c	17c
<b>Roserie</b> , M, deep pink .....	20c	14c
<b>Shower of Gold</b> , W, yellow .....	30c	20c
<b>Silver Moon</b> , W, white .....	25c	17c
<b>Tausendschoen</b> , P, white to pink .....	20c	14c
<b>Violetta</b> , HW, (1921,) Flowers pure deep violet, produced in large trusses. This rose is consid- ered as an improvement of <i>Veilchenblau</i> on ac- count of its warmer color and better habit of growth. ....	25c	17c
* <b>Wm. A. Richardson</b> , N, yellow .....	25c	17c

## NOVELTY LIST

Good - - - Medium - - - Indifferent

(Quantities Limited)

*Some varieties will be discarded the coming season; others, as they prove worthy, will be produced in larger quantities and placed on our MASTER LIST.*

	No. 1	No. 1½
* <b>Admiration</b> , HT, 1922, cream shaded vermillion .....	35c	25c
* <b>Amelia de Bethune</b> , Per, 1923, coral red to cochineal carmine .....	35c	25c
* <b>Cambria</b> Per, 1921, Apricot with crimson markings .....	25c	17c
* <b>Comtesse de Cassagne</b> , HT, 1919, Coppery-pink to clear rose and yellow .....	25c	17c
<b>Covent Garden</b> , HT, 1919, Deep crimson.....	35c	25c
* <b>E.P.H. Kingma</b> , Per, 1919, deep apricot.....		17c
<b>Evelyn</b> , HT, 1918, white shaded rose.....	35c	25c
* <b>Evening Star</b> , Per, 1920, golden yellow .....		25c
* <b>Florence L. Izzard</b> , Per, 1923, butter-cup yellow .....	50c	40c
* <b>Geisha</b> , Per, 1920, Deep orange-yellow.....		20c
* <b>Georges Clemenceau</b> , Per, 1919, Bright orange to carmine .....	50c	40c
* <b>Gorgeous</b> , HT, 1915, orange-yellow .....	35c	25c
<b>Janet</b> , HT, 1915, salmon flesh. ....	25c	17c
* <b>Joseph Baud</b> , HT, 1919, orange-yellow.....	35c	25c



*Jules Tarbart, Per, 1920, salmon-pink....	00	40c
*Leader, HT, 1924, cerise .....	35c	25c
*Ludwig Moller, HP, 1914, light-yellow....	35c	25c
Mme A Chatenay Crimson, HT, 1916, crim	25c	17c
Mme. C. Brunner Rose, P, 1918, rose-color	25c	17c
Mme C. Brunner White, P, 1909, White....	25c	17c
*Mme. Mallerin, HT, 1924, Scarlet-crim'n.	50c	40c
Mme. Raymond Poincare, .....	35c	25c
Mr. P. L. Baudett, HT, 1916, carm-rose....	25c	17c
*Mrs. Farmer, Per, 1918, Indian-yellow to apricot .....	35c	25c
*Mrs. H. D. Green, Per, 1918, Reddish-bronze to copper-pink .....	25c	17c
Mrs. Henry Morse, HT, 1919, Pink shaded salmon .....	25c	17c
Othello, HP, 1911, deep red .....	25c	17c
Papa Gontier, HT, 1883, rosy-crimson .....	25c	17c
*President Cherioux, Per 1922, coral-red shaded yellow .....	35c	25c
*Princess Marie Jose, HT, 1924, orange....	50c	40c
Red Letter Day, HT, 1914, scarlet-crim....	25c	17c
*Reims, HT, 1924, nankeen to apricot....	50c	40c
*Rhea Reid, HT, 1908, velvety red....	35c	25c
*Rosette Delizy, HT, 1922, Cadmium-yellow with apricot reflexes....	35c	25c
Safrano, T, 1879, bright apricot .....	25c	17c
*Souv. de Mme. Louis Crette, Per, 1923, Golden yellow to coral .....	50c	40c
Souv. de President Carnot, HT, 1894, White shaded rosy-flesh; large, semi-double. . . . .	25c	17c
*Sunstar, HT, 1921, Deep orange to yellow	35c	25c
*W.E. Wallace, HT, 1922, golden-yellow	35c	25c
William Notting, HT, 1904, rosy-cerise....	25c	17c

## TERMS

### Time of Shipment (Winter)---

Orders "for immediate shipment" are filled as fast as possible after the first of January in rotation as booked. Large assortments can never be completed in first shipment. Our Concrete Cellars enable us to hold stock in good condition through the season, but we cannot promise to hold any later than March 15th; however we prefer to ship all out in January and February. (Orders for eastern states can be held in St. Louis storage until April 1st).

**To the Trade Only**—Prices shown are for first-class stock of the grade named, and are subject to change without notice. No charge for packing.

The use of printed stationery as protection is desirable. If it is not used, the purchaser should state clearly his position. We print only wholesale trade lists, and do not desire or solicit retail orders.

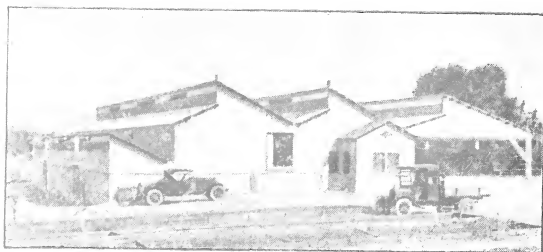
Our terms are cash, or satisfactory references before shipment. To established nurserymen and florists known to us, or to those who have necessary rating, credit will be granted on the following terms: 60 days net f. o. b Hemet, California, 3% discount for cash with order or before shipment; 2% in 10 days; 1% in 30 days.

**Substitution**—We do not substitute unless instructed to do so, and then label true to name. Customers will save time by naming a second choice, to be supplied only when first choice is sold out.

**Pro Rata**—As it is almost impossible to count Roses in the field when partly grown, there is a feature of uncertainty about all orders booked before digging. Consequently we reserve the right to fill such pro rata.

**Genuineness**—We exercise great care to keep all varieties true to name and will replace, on proper proof, all stock that may prove otherwise, but it is mutually agreed that we shall not be liable for any amount greater than the original price of the stock. All quotations made subject to stock being unsold when order is received, or loss by any and all unavoidable causes. Freight shipments travel at risk of purchaser.

**Express**—New rates from Hemet to Salt Lake, \$4.40; Denver, \$6.30; Kansas City, \$7.80; Des Moines, \$8.40; St. Louis, \$9.05; Chicago, \$9.45; St. Paul, \$9.45; Cincinnati, \$10.15; Washington, \$11.65; Philadelphia, \$12.00; New York, \$12.15; Boston, \$12.65. Our No. 1 roses weigh, packed, about 360 pounds per 1000 plants. In large lots these rates can be applied, but bales weighing less than 100 pounds cost more.



Two years ago (1924) this house seemed adequate for ALL needs; 9000 sq. feet cellar space besides second story.

Below we show present enlargements. No. 1, 14 feet wide by 106 feet long, cement floor and sides. No. 2 is 20x50 feet, cement sides built to permit refrigeration later if desired. No. 3 additional packing shed 24x56 feet.

